



Buy Local Santa Monica Artist Storefront Improvement Projects

Call for Artists

Request for Qualifications for a Pre-Qualified Artist List of artists or artist teams residing or working in the City of Santa Monica to work on storefront improvement projects.

The City of Santa Monica Buy Local Program is seeking qualifications from artists and/or artist teams to create temporary storefront art installations, painted facades, art interventions for local businesses (in the various Business Improvement Districts) taking part in the City's Buy Local Program. A Pre-Qualified list of Santa Monica-based artists and artist teams is being established with the aim of providing a unique opportunity to pair local businesses with Santa Monica-based artists in this unique pilot project, to create temporary artwork which will enhance the business storefront and/or façade.

Eligibility

The Pre-Qualified List is open to all professional artists and/or artist teams who live or work in the City of Santa Monica.

About Buy Local Santa Monica

Buy Local Santa Monica was created by representatives of the Santa Monica business community and the City of Santa Monica to support local businesses and raise awareness of the community, economic and environmental benefits of choosing local first.

Budget

The individual project budgets will range from \$1,000 to \$2,000 and funding will be administered and provided by Buy Local Santa Monica. Participating businesses and property owners will be asked to contribute to the project by providing materials and match funding thereby possibly increasing the budget range.

Artist Selection Process

Buy Local Santa Monica and Cultural Affairs Division staff will screen applicants for minimum qualifications. Business owners will have the opportunity to review the applications and select an artist/artist team to work with to create a temporary work for their business site.

Materials to Submit:

Please submit a CD with up to ten images of past work. Digital files must be JPG format, at least 150 DPI, 5MB or smaller. Each image should be identified as to title, date, materials and dimensions. All images must be numbered, one through ten.

In addition to the CD, please submit the following materials assembled into packets in the following order:

1. Cover page listing the primary contact, contact information and team members if applicable.
2. A Statement of Interest
3. Current resumes for each team member: Include experiences or qualifications that would be relevant to a public art project of this type. Limit each resume to two pages maximum.
4. An annotated list of images: Include a list that corresponds to the submitted images. The list must include artists'/designer's name, dimensions, materials, budget, location and date of completion of each artwork, website addresses and any additional information you wish to include.

Submittal materials will not be returned. Please do not send original artwork.

Send to:

Buy Local Santa Monica Artist Storefront Project
Economic Development Division
ATTN: Jennifer Taylor
City of Santa Monica
1901 Main Street, Suite E
Santa Monica, CA 90405

For further information please contact:

Jennifer Taylor at econdev@smgov.net or by phone at (310) 458-8906